



Half Moon Bay Coastside Ecotourism Program Site Registration Form

Person Submitting Nomination

_____	_____	_____
Name	Title	Organization
_____	_____	_____
Phone	FAX	Email

Address	City	ZIP

Location

_____		_____	
Name of Site/Park/Company		Site Owner/Managing Agency	
_____		_____	
Name of Site Manager		Manager Phone Number	Email
_____	_____	_____	_____
Size – Acres	County	Nearest Community w/ Tourist Services	#miles
_____		_____	
Public phone number for site		Site/Park /Company Web Site Address	

Website address _____

Directions to site from closest major town (please give in miles, with compass directions as well as right/left, i.e. Exit # xx from Hwy xxx, turn north (left) and travel 1.5 miles to xxx road; turn west (left) to entrance): _____

Site Hours:

What days of the week is the site/business open? S M T W T F S Year round? Y/N

What hours is the site open:

Estimated annual visitation: _____ Staff on site? Yes____ No____

Current types of visitation/use and seasons of peak use (e.g. birding – winter, whale watching – spring, farming – all-year):

Site Description

Preferably while on site, write a descriptive paragraph about the site. What do you want to make sure a visitor sees or experiences when they visit the area?

Roads: Are roads to and at site paved? Y/N gravel? Y/N dirt? Y/N Are roads passable year-round with standard auto/4-wheel drive? _____ Any road hazards?

Signs: Are there signs to this site on ___ federal highways? ___ state highways? ___ county roads? ___ city roads? ___ at site? (Check all that apply)

Parking: Estimated # of parking spaces _____ Proximity to viewing area _____ Fee? Y/N
 Adequate shoulders/pull-offs? Other traffic dangers? Explain

Facilities	YES (✓)	NO (✓)	Disabled Access (✓)	Explain
Fee (list amount)				
Restrooms				
Recycling bins				
Trails				
Boardwalks				
Lookouts				
Interpretive signs				
Brochure/Species list				
Visitor Center/Ranger Station				
Gift Shop/Bookstore				
Food/Vending Machines				
Drinking water				
Bus Accessible				
Camping/lodging				
First aid supplies				
Other (list)				

Photographs and Other Materials

Please attach any site maps, brochures or other materials of use to the site. If publication-quality photographs are available of the site, please list the name of the photographer or contact person(s) and their phone numbers: _____

Ecotourism Resources, Programs and Policies

What makes a visit to this site an ecotourism experience?

Does this site incorporate other cultural and natural history amenities into the overall visitor experience? (Y/N) If yes, please describe other amenities.

Ecology

Please provide a short description of the habitat (*i.e. oak woodland savanna with riparian corridors along rivers and ponds*)

Why is this site of exceptional ecological and cultural tourism value? List unique features.

Interpretation

Describe the primary learning and educational opportunities for visitors. Discuss any guided tours and self-guided educational activities and facilities. How much in-depth do tours and information go into ecology, culture and green business practices? Are any of these activities experiential (hands-on)?

Contributions to Conservation and Local Community

Describe any direct or indirect contributions that your site/park/company provides to the conservation of natural and cultural resources? (e.g., what do you or your guests do to protect the natural or cultural environment on (or off) site? Does visitor revenue support any other conservation activities?) Discuss how your services and facilities provide benefits to the local community?

Green Business Practices

List the low impact, energy conservation and environmentally friendly practices your site/park/company has undertaken in the last year. Have you received any honors or recognition for your “green” practices?

Attendance At Ecotourism Workshop

List at least one green business practices, environmental conservation or environmental interpretation workshop or educational session you or your key staff has attended in the last two years.

Would you be interested in attending such a workshop/training if held locally?

Instructions: please rate your site/activity’s performance in each category below by checking box (sliding scale 5 – 1) and provide explanation on rating where appropriate.

Standards for Coastside Eco-Tourism

Participants in the Half Moon Bay Coastside Chamber of Commerce and Visitors’ Bureau Ecotourism Program agree to uphold the following standards:

1. Ability to withstand public use. Fragile ecosystems and/or sensitive wildlife species must be protected from destruction/harassment? (5 = very compliant, 1 = not compliant) 5□□□□1
2. Conform to environmental regulations and preserve the natural resources of the Coastside: Properly manage and recycle garbage and wastes, and keep natural areas litter-free. (5 = very compliant, 1 = not compliant) 5□□□□1
 - Do not pollute or disturb natural habitat areas including water bodies. (5 = very compliant, 1 = not compliant) 5□□□□1
 - Control visitors’ behavior in and around sensitive wildlife habitat areas. (5 = very compliant, 1 = not compliant) 5□□□□1
 - Use sustainable practices when harvesting natural products. (5 = very compliant, 1 = not compliant) 5□□□□1
 - Minimize impacts on the environment. (5 = very compliant, 1 = not compliant) 5□□□□1
3. Protect the rich and unique cultural heritage of the Coastside:
 - Conform to local architectural style and scale. (5 = very compliant, 1 = not compliant) 5□□□□1
 - Contribute to a sense of place and historic authenticity. (5 = very compliant, 1 = not compliant) 5□□□□1
 - Provide opportunities to learn about the Coastside’s historic and current cultural characteristics. (5 = very compliant, 1 = not compliant) 5□□□□1
4. Promote opportunities to learn by doing through ‘hands-on’ experiences and active participation.
 - Offer visitors the opportunity to participate in onsite activities such as harvesting or processing farm products, monitoring wildlife, restoring natural areas, etc. (5 = very compliant, 1 = not compliant) 5□□□□1

- Provide a safe environment for visitor.
(5 = very compliant, 1 = not compliant) 5□□□□1
- Enhance visitors' learning with interpretive materials.
(5 = very compliant, 1 = not compliant) 5□□□□1

5. Promote local economic opportunities through ecotourism:

- Engage Coastside residents
(5 = very compliant, 1 = not compliant) 5□□□□1
- Promote Coastside ecotourism activities
(5 = very compliant, 1 = not compliant) 5□□□□1
- Buy local products and support local businesses
(5 = very compliant, 1 = not compliant) 5□□□□1
- Provide a quality experience
(5 = very compliant, 1 = not compliant) 5□□□□1
- Help visitors learn how they can contribute to restoration and conservation of the Coastside's natural and cultural resources.
(5 = very compliant, 1 = not compliant) 5□□□□1

Willingness to Verify:

Are you willing to host a 2-3 person team that bi-annually visits your site for about one hour to have you show examples of how you meet the HMB Coastside Standards for Ecotourism, or to do this by hosting a meeting of the Ecotourism Program Committee at your site? ___ Yes ___ No.

Special Tips

- 1. Public safety.** Are there any public safety hazards that visitors should be warned about? (5 = no hazards, 1 = many hazards) 5□□□□1
Explain:
- 2. Public can easily reach viewing or touring area.** Are there barriers that could keep visitors with disabilities from reaching the primary viewing areas? (5= fully ADA compliant, 1 = multiple barriers would keep all but the fittest visitors from accessing site) 5□□□□1
Explain:

Community Considerations

- 1. Community Involvement.** Is the site a venue for local wildlife festivals or a field trip locale?
Please name festival/s:
- 2. Do you have a volunteer program? Y/N**
- 3. Please provide a community reference** (e.g., Chamber of Commerce, Visitors Bureau, civic leader, local organization) stating the importance of viewing site to the local community.

Additional Comments:

Return completed forms to:
 Half Moon Bay Coastside
 Chamber of Commerce & VB
 235 Main St.
 Half Moon Bay, CA 94019
 650-726-8380
 charise@hmbchamber.com